



Brian C. Heim

Graphic and Web Designer

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Work Experience

Cincinnati Art Museum May 1999 to Present

Senior Graphic Designer, Publications and Marketing

- Designed brochures, advertising, direct mail, posters and other collateral
- Created graphic identities for various museum programs and events
- Prepared files for printing and coordinated with print vendors
- Administered main museum website www.cincinnatiartmuseum.org
- Created and maintained internal employee site CAMEO and exhibition and program specific sites: dinnerandmuseum.com, oneworldwednesdays.com, artforlifecincinnati.com, etc.
- Initiated opt-in HTML email newsletter program
- Created and administered the museum's social media accounts
- Implemented video and audio podcasts to highlight and enhance exhibitions
- Managed design interns and freelance designers

Art Academy of Cincinnati 2002 to 2005

Web Design Instructor, Community Education Program

- Taught web design using professional applications such as Photoshop and Dreamweaver
- Created class website to facilitate communication with students

Other Design Work

Duro Bag: Catalog and brochure layouts, product illustrations

Cincinnati Fringe Festival: created websites for 2004 and 2005 cincyfringe.com

Enjoy the Arts: created HTML email campaigns for two major fundraising events

Cincinnati Men's Chorus: designed all print collateral for 2004 through 2008 concert seasons

Oldsmobile Collectors Club of America: illustrated posters for 2003 National Meet in Cincinnati

Software and Skills

Graphics and illustration: Photoshop CS3, Illustrator CS3, InDesign CS3, After Effects 6.5, Painter 10

Web: Dreamweaver CS3, HTML, CSS, content managed website design, podcasting, social media development

Film and 3D: Strata 3D, Maya, Poser, After Effects, Final Cut

Prepress and printing coordination; Manage freelance designers and photographers

Traditional Illustration, photography (studio and event)

Logo design and brand management

Education

Ball State University 1991 to 1995

Graduated cum laude with a Bachelor of Fine Arts

References

Available upon request